

# Ethical Fundraising Policy



## Introduction

Unlock's Trustees are committed to ensuring that fundraising activities are carried out in an ethical manner.

This policy applies to the Trustees, casual, permanent and contract staff and volunteers.

## Purpose

The purpose of this document is to identify Unlock's position on fundraising practice and to document the standards expected in raising funds from the community.

## Policy

Unlock's guiding fundraising principle is a simple one – we will only use techniques that we would be happy to have used on ourselves.

In doing so, the organisation will adhere to the following standards:

- Fundraising activities carried out by Unlock will comply with all relevant laws.
- Any communications to the public made in the course of carrying out a fundraising activity shall be truthful and non-deceptive.
- All monies raised via fundraising activities will be for the stated purpose of the appeal and will comply with Unlock's stated mission and purpose.
- All personal information collected by Unlock is confidential and is not for sale or to be given away or disclosed to any third party without consent. See our Data Protection Policy.
- Nobody directly or indirectly employed by or volunteering for Unlock shall accept commissions, bonuses or payments for fundraising activities on behalf of Unlock.
- No general solicitations shall be undertaken by telephone or door-to-door.
- Fundraising activities should not be undertaken if they may be detrimental to the good name or community standing of Unlock.
  - Donations for Unlock's work will only be sought from those who have agreed to support us and given us their contact details.
  - Any requests for contact to cease will be immediately and fully respected.
  - We never cold call individuals or use any other type of cold contact to ask for funding.

For further information contact:

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